

# Love's Farm Community Association Meeting Tesco Extra Wednesday 14 January 2015 19:15

# **COMMITTEE NOTES**

Item	Agenda item	Lead
1	Welcome Ian Gardner, Marcus Pickering, George Yazigi, Amelia Gough, Keela Shackell-Smith, Emma Lovelock, Helene Tame and Ben Pitt.	Marcus
	Apologies Izzy Powell, Daniel Grant, Alexis Delaforce Fry, Denise Barr, Julie Wisson, Steven Emberson, Kim Burrows, David Wells, Rosemarie Ferguson, Sally Tilley, Barry Chapman, Phyllis Hooper, Rebecca Mitton	Keela
2	Matters arising from the previous meeting	Marcus
3	MUGA tidying We will continue to cover the MUGA at SMART days. ACTION MARCUS: to write to Tesco to ask them to help with the litter problem. We are looking to host a meeting between Tesco, bpha, Leonardo's and HDC.  Keela has emailed the Town Council about potentially having some new bins, including one at the station exit.	Marcus
4	Finalise goals for 2015 LFCA agreed and finalised the goals for 2015.  • Increase participation in all that we do. This isn't just about increasing	Marcus
	numbers at events and meetings, it's also about improving communication and finding ways to involve all residents in our decision making.	
	<ul> <li>Community centre</li> <li>Get the centre operational</li> <li>Appoint a full complement of trustees</li> <li>Recruit at least 50 'members'</li> </ul>	
	<ul> <li>Youth</li> <li>Secure Youth Club funding for 2015/16</li> <li>Become independent from YSP by June 2015</li> <li>Establish partnerships with more local organisations including The Children's University</li> </ul>	
	<ul> <li>Events. Per quarter, organise:         <ul> <li>At least 1 adult activity</li> <li>At least 1 child event</li> <li>At least 1 event linked with other groups or organisations</li> <li>At least 1 'out and about' event'</li> </ul> </li> </ul>	

- Street Reps
  - Scheme fully publicised and communication networks up and running
  - 90% of streets with a Street Rep
  - Email to all Street Reps at least bi-monthly with information, updates and encouragement!
  - Neighbourhood Watch up and running
- Responsible Dog Ownership
  - Visible campaign to bring responsible dog owners together
  - o Campaign to highlight dog fouling as an offence
- SMART
  - Further increase participation
  - 3 SMART days with incentives
  - Target specific areas
- Anti-social behaviour
  - Ensure we are well informed about issues and problem areas through Street Reps
  - Increase engagement with the police and other agencies to ensure the issues and their root causes are tackled
  - Develop long term solutions to ensure the MUGA and other play areas remain safe for our children and young people
  - o Aim to give young people a voice as we tackle this
- Parking
  - o Form a working group to tackle the issue
  - Engage with the police, local authorities and developers to find solutions
  - o Ensure that residents' voices are heard and passed on
- 6 good news stories in the local press
- An AGM that celebrates our achievements and engages the community with wider appeal and higher attendance than previous years.
- Website
  - Residents only area with real-name posting to raise the level of debate and reduce the negative comments that are publicly visible
  - Front page highlights for how to get involved
  - Mobile friendly design
- Newsletter
  - o Financially sustainable
  - Increase registrations on the website to ensure more people receive the electronic version

**ACTION KEELA:** Publicise the finalised goals in the next edition of the newsletter. The edition could be focussed on taking responsibility.

## 5 Updates from working groups:

### **Parking**

David is looking to organise another meeting of the parking working group shortly.

David

Dogs

The initiative will start with a monthly dog walk. **ACTION**: Keela to

Keela

contact Emma with the date to publicise on Facebook.

#### Youth

Kirsty is currently fundraising to fund staff for the Youth work from September onwards. YSP happy to continue payroll.

Kirsty

## **SMART**

**ACTION KEELA/ HELEN:** To speak about having a SMART day in the summer for the Brownies to join.

Helene

#### **Events**

Emma is currently awaiting confirmation from the Football Club regarding bookings for quizzes and half term. The Christmas carol singing raised £70 for the Brownies.

Emma

Emma has not heard about the Aunties Wood sign. Emma has emailed the Town Council but haven't heard anything. **ACTION IAN.** 

David

## **Finance**

The Town Council has given us the funding for the printer.

Councillors agreed to fund £45k for fixtures, fittings and upgrades to the Love's Farm House. The items will be purchased through their Operations committee. Ben is looking for £10k for set up, the grant application has been pre-approved for the set up costs. For the launch, a total of £5k can be provided, which would be funded under a different grant, under the promotion of the town. With regards to the garden, they are looking to do that under the Operations committee. Once it's up and built, they would look to work with us on that. Also looking at flower beds around Love's Farm. Other items outside that, we could look for a grant in future years.

LFCA would like to say a big thank you to the Town Council for their support for the Love's Farm House.

Marcus and Ben have discussed the purchasing of the printer. A laser printer costs £100 per. About 6p per colour side. Maybe we could reapply for the printing costs in subsequent years. It would cost £600 per year to print, the first year would be covered by the Town Council. In future, maybe we could approach Newsagents etc. Helene/ Emma are happy to contact the Estate agenda to cover the costs through advertising. A laser jet would be preferred. George suggests Laser Jet due to repair costs. **ACTION Marcus/ Ben** to discuss purchasing the printer.

### Street Reps

About 60% of streets are now covered. We also have the cards and looking to issue a map and information about street reps to go out with the next newsletter.

Marcus

## **Love's Farm House**

Building spec meeting coming soon.

**ACTION:** Emma will put a post on Facebook about the St Neots Awards.

Ben

	Website The forums are currently closed for maintenance. They will be back up once they have been re-configured for residents only access.	
6	Century films documentary about parking on Love's Farm  Marcus had a telephone call from the company that filmed Parking  Mad. ITV is looking to do another series and heard about parking on  Love's Farm. The element that they are most interested in is having a  proactive approach. They would look to interview the people parking there, and residents.  Issues at present:  Commuters	Marcus
	<ul> <li>Contractors</li> <li>Roads not being adopted</li> <li>School drop off</li> <li>Stone Hill Bridge</li> <li>Entrance to Train station and drop off point.</li> </ul>	
	<ul> <li>Pro's</li> <li>It could be used as a way to push things quicker re the adoption</li> <li>Could have a big push for residents to be proactive</li> </ul>	
	<ul> <li>Con's</li> <li>Raises the profile of free parking in Love's Farm</li> <li>Or overall low perception of Love's Farm</li> <li>It could draw lots of negative comments</li> <li>We would need a big campaign of action</li> </ul>	
	Ian is going to have a walkabout meeting with the CEO of the Council, looking to walk around Love's Farm. Ian will contact us about the list of things to talk about. <b>ACTION IAN:</b> to contact with dates for the visit and ask us for the list of asks.	
	Tesco have cameras monitoring the car park.	
	<b>DECISION:</b> The Love's Farm Community associated took the decision that we will not agree to the filming of the programme on Love's Farm.	
7	АоВ	Ben
	Advert - Street reps could be in the next local newsletter. ACTION KEELA	
	<b>Shops -</b> The chip shop is due to open soon, it's currently looking for staff. Pharmacy is now open. We need to ensure we support them.	
8	Next meetings 11 March, 13 May, 15 July, 16 September, 18 November	Marcus
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